

DRIVE



Autonomy

People are empowered when they feel a sense of ownership and endorsement in a task.

Ways to promote:

1. Provide choices and options when possible.
2. Avoid micro-managing tasks.



Competence

Individuals seek to control outcomes which will allow them to experience mastery over a task.

Ways to promote:

1. Give encouragement.
2. Convey confidence in the ability to succeed.
3. Provide positive feedback.



Relatedness

Individuals are social animals and have a need to interact with other human beings.

Ways to promote:

1. Provide opportunities to work on collaborative projects.
2. Encourage activities and events for team to bond.

There are three fundamental psychological needs that drive (motivate) human behavior: Autonomy, competence and relatedness.