## THE 5 C'S OF TRUST

For trust to flourish, these must be present.



# Credibility

Do what you say you are going to do and avoid over-committing or over promising.





# Consistency

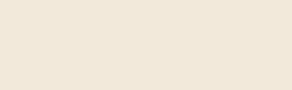
Be fair in your treatment of others and be consistent in your actions so others know what to expect.



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### Competence

Display the ability to learn as a leader and to understand the issues and skills which impact your team.





### Character

Be honest and ethical in actions and communication.



#### Connection

Be supportive and make others feel important by demonstrating empathy and gratitude.

